## 2022 PRO Award

# **Revoria Press PC1120 with Revoria Flow PC11**

Outstanding High-Volume CMYK+ Production Device





The Revoria Press PC1120 with Revoria Flow PC11 has claimed the Buyers Lab (BLI) 2022 PRO Award for Outstanding High-Volume CMYK+ Production Device thanks to its

- Six colour stations with before- and after-CMYK capabilities that allow for a wider range of inline creative options than some competitors
- CMYK colour gamut (largest tested to date) and the range of specialty colours, helping create a broad colour palette
- Customizable and intuitive print server platform, which enables efficient device/ remote management capabilities
- Outstanding mixed-media workflow performances translate to more work being handled inline as a single job submission

"With print service providers (PSPs) looking to provide a wider range of output options to clients, whose aim it is to ensure their printed pieces stand out from the crowd, the Revoria Press PC1120, which is distributed by FUJIFILM Business Innovation, really shines," said David Sweetnam, Keypoint Intelligence's Director of EMEA/Asia Research & Lab Services. "The extra imaging stations before and after the standard CMYK units, along with the diverse range of toner options, make the device stand out amongst others in this digital arena."

As tested with the Revoria Flow PC11 (the print server), the Revoria Press PC1120 had a fantastic run through Keypoint Intelligence's Production 2.0 test program, including with the selection of real-world scenarios. But the headline act here is the pink toner station, with which we saw some eye-catching colour matching results, aided by the five colour tables that are installed on the device.

"The sixth station also allows for more efficient use of CMYK+ printing, with two separate toner enhancement stations being live at any time," Sweetnam said. "For example, a PSP that regularly uses gold embellishment and gloss coating can switch between the print workflows without the need to switch the extra station from one toner type to another, resulting in less downtime.

"We also found the print server to be impressive," Sweetnam continued. "Its user-friendly interface offers operators an effortless way to drive the printing workflow process, as well as the ability to customize it to the specific needs of each individual location. Operators looking to keep in control of the device from afar are also well served with the print server providing extensive remote connectivity and control capabilities."



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Growth in the production print sector remains a key initiative for manufacturers and resellers. CMYK+ capability continues to offer PSPs higher profit margins compared to jobs printed using CMYK alone, with end users in our research clearly showing that they are prepared to pay a high premium for the extra creative options that CMYK+ delivers. As digital printing and the needs of PSPs continue to move beyond CMYK, the Revoria Press PC1120 (with the tested Revoria Flow PC11), can fulfill sophisticated production demands—to the delight of customers.

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## **About Keypoint Intelligence**

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

#### **About BLI PRO Awards**

Based on results from extensive production field testing, during which tens of thousands of pages are printed and hundreds of data points are analyzed, Buyers Lab PRO Awards celebrate the best performers on an annual basis. Keypoint Intelligence's new Production 2.0 and 2.0 LITE test programs focus on today's key issues, including best practice automation, output consistency over long run lengths, key operator maintenance capabilities, and a plethora of image quality and productivity analyses.

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